

A Partnership of:



Shaping the Future of **INNOVATION**

Presents
Industry Academic Linkages - Pilot
managed by:



Do you need to access talented post-graduates to boost innovation and grow your business?

or

Are you a post-graduate looking for an opportunity to contribute to business innovation through doing applied R&D?

Businesses can better understand the needs of their customers and access new markets through undertaking R&D. It supports the development of innovative products and processes to meet customer and market demands and help them become more competitive.

Shaping the Future of Innovation has launched a pilot programme **Building Industry and Academic Linkages** to support business-led innovation by helping firms access post-graduate expertise for applied R&D projects.

Eligible firms* can be matched with a high-calibre **Post-graduate research associate**** to work on an applied R&D / innovation project for up to six-months, bringing in new knowledge and fostering a culture of innovation. Firms can apply to receive up to 75% of the cost of engaging one or more Research Associates (SMEs eligible to receive 75%, large companies 50%).

Candidate Post-graduate research associates who are interested in partnering with firms to undertake applied R&D, can apply to the programme to be matched with suitable opportunities. They will have the prospect to contribute to business innovation and apply their specialist knowledge to design, build, and test innovative solutions for local firms

This ground-breaking initiative, managed by CARIRI, is an excellent opportunity for firms to access additional part-funded resources for innovation and applied R&D, to develop new products and services and deliver improvements to processes and productivity.

*Firms operating in primary oil and gas extraction and production are not eligible



Firms and candidate Post-graduate research associates interested in Building Industry and Academic Linkages, can access support from Shaping the Future of Innovation to define and develop project ideas.

The programme is open for Expressions of Interest and is an open call (no deadline).

To find out more or register your interest contact:

stfoi@betatechnology.co.uk

Or visit :

**[https://future.cariri.com/
component-2/](https://future.cariri.com/component-2/)**